# Hudson Global at a Glance

- Hudson Global, Inc. (Nasdaq: HSON) ("Hudson Global" or "the Company") owns Hudson RPO, a pure-play Total Talent Solutions provider
- Nasdag-listed; spun-off from Monster.com in 2003
- Strong financial position: \$22.0<sup>(3)</sup> million of cash and \$303<sup>(4)</sup> million of usable NOL carryforwards
- Stock buybacks: completed a \$10 million program & initiated a new \$5 million program on 8/8/23; shares outstanding reduced by approximately 12% since 12/31/18
- Owner mindset: board and management own approximately 18%<sup>(6)</sup> of total shares outstanding and expect to own more over time
- Maximizing stockholder value: through internal investments in our growing, high-margin RPO business, bolt-on acquisitions, and stock buybacks

# of Employees <sup>(7)</sup>	1,130
# of Countries	14

### **Business Strategy**

#### **Grow RPO**

- Global RPO market expected to grow CAGR of 13.9% from 2021 to 2030<sup>(8)</sup>
  - Hudson RPO's goal is to exceed market growth rate (i.e., gain share)
    - Superior service and delivery
    - Go deeper and broader with existing clients
    - Grow in existing markets and expand into new markets to support our clients' needs
  - Add new clients then "land and expand"
  - Hudson RPO is investing in people and technology to accelerate its growth<sup>(2)</sup>
- Leverage existing strong reputation by expanding marketing efforts

#### Keep Overhead Expenses Low

Reduced complexity left over from legacy businesses

expanded

profitable

tech

(Joe

Tim

co-

cash.

RPO's

presence in the US; new

Hudson office in San

business with strong client

founders

CEOs of Hudson RPO's

newly formed Technology

shares, promissory note,

and earn-out agreements

Combination of

and

became

Both corporate and regional; no impact on revenues or growth

# HUDSON GLOBAL

\$mm. except per share amounts

Stock Price <sup>(2)</sup>	\$15.71
Shares Outstanding <sup>(5)</sup>	2.8M
Market Capitalization <sup>(2)</sup>	\$44.2M
Cash <sup>(3)</sup>	\$22.0
Debt <sup>(3)</sup>	\$0.0
Usable NOL Carryforward <sup>(4)</sup>	\$303

\$mm	2019	2020	2021	2022	LTM
Revenue	\$93.8	\$101.4	\$169.2	\$200.9	\$171.0
Adj Net Revenue	\$43.6	\$39.1	\$68.2	\$99.2	\$85.9
Adj EBITDA- RPO <sup>(1)</sup>	\$4.5	\$2.9	\$13.5	\$20.1	\$12.0
% of Adj Net Revenue	10.4%	7.5%	19.8%	20.3%	13.9%
Corp Costs <sup>(1)</sup>	\$4.1	\$3.3	\$3.4	\$3.7	\$3.7
Adj EBITDA <sup>(1)</sup>	\$0.5	\$(0.4)	\$10.0	\$16.4	\$8.2

#### Investigate Acquisition Opportunities

- Expand capabilities and capacity, not just growth for growth's sake
- Deepen geographic and/or sector presence
- Add new talent and skill sets
- Immediately accretive
- Utilize NOL

#### **Repurchase Stock**

- Will be opportunistic/price sensitive
- Goal is to maximize long-term value per share, not just "return cash"
- Balance with acquisition opportunities

# **Disciplined Acquisition Strategy**

#### **Coit Group** October 2020

Hudson

Francisco

base

Coit's

Group

Established,

Belluomini

Farrelly)

Significantly

### October 2021

- global delivery capability by adding substantial presence in India and Philippines
- partnerships supporting US recruitment and staffing firms
- supported by over 500 employees in India and 125 in the Philippines
- Expanded Hudson expertise technology in recruitment
  - All current employees of Karani and its subsidiaries ioined Hudson RPO, except for owner and CEO who retired
- Combination of cash and promissory note

#### Hunt & Badge August 2022

- Expanded Hudson RPO's footprint further into the India recruitment market
- Compliments Karani's offerings with many potential synergies between the two companies
- Partners with companies of all sizes, including well-known multinationals, across а variety of industries

### **Contact Us**

Hudson Global. Inc. Jeffrey E. Eberwein CEO 203-489-9501 ir@hudsonrpo.com

#### Thailand, and Indonesia Offers Hudson RPO crossselling services Hudson Singapore's diverse, blue chip client base

**Hudson Singapore** 

recruitment work

Large client base

Has a 30-year track record of

senior placements and project

Asia

Malaysia,

across

the

including

Vietnam.

among

November 2023

Southeast

Singapore,

Philippines,

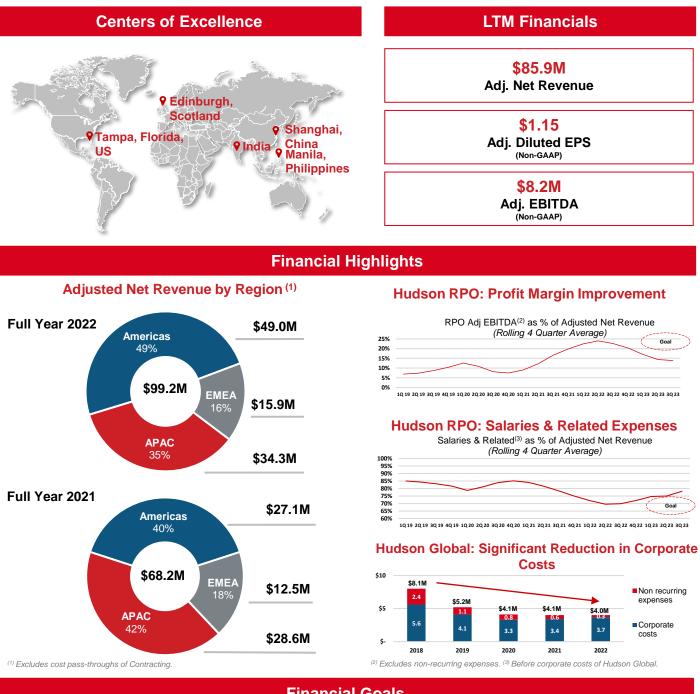
#### Investor Relations The Equity Group Inc. Lena Cati 212-836-9611 lcati@equityny.com

(1) Adjusted EBITDA and Corporate Costs are non-GAAP measures. Reconciliations of non-GAAP measures can be found in the appendix to this presentation; (2) As of November 30, 2023. Market Capitalization Figure 2D and control of the figure and the figure outsourcing-rpo-market?utm source=Cl&utm medium=PressRelease&utm code=rrwmxk&utm campaign=1744226++Global+Recruitment+Process+Outsourcing+(RPO)+Market+to+Grow+ by+13.9%25+Annually+Through+2030&utm\_exec=como322prd

- Karani
- Expanded RPO's Hudson
- Strong
- Large and growing client base
  - RPO's



# HUDSON GLOBAL



## Financial Goals

#### **Profitability**

Grow profitability over time; turning profitable in mid-2019 was a watershed event in our Company's history

- **Internal Growth**
- Generate high returns on internal growth projects •

#### **EBITDA Margin**

- Adjusted EBITDA margin goal of 25% of Adjusted Net Revenue at RPO level (i.e., pre Corporate Costs) vs. Q2 2023 rolling four quarters of 13.9%
  - Keep Corporate Costs low, even as profits from operating businesses grow
  - Adjusted EBITDA / Adjusted Net Revenue margins of mid-teens at the corporate level (i.e., after Corporate Costs) \_

#### Maximize EPS

- Maximize EPS over the long term through:
  - Growing revenue faster than costs, leading to increasing Adjusted EBITDA margins \_
  - Controlling overhead and other fixed costs so these costs will decline as a percentage of revenue over time
  - Reducing share count through opportunistic stock repurchases