



# Q4 2022 Earnings Call

March 30, 2023

**Hudson Global, Inc.**

# Forward-Looking Statements

This presentation contains statements that the Company believes to be "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical fact included in this presentation, including statements regarding the Company's future financial condition, results of operations, business operations and business prospects, are forward-looking statements. Words such as "anticipate," "estimate," "expect," "project," "intend," "plan," "predict," "believe" and similar words, expressions and variations of these words and expressions are intended to identify forward-looking statements. All forward-looking statements are subject to important factors, risks, uncertainties and assumptions, including industry and economic conditions that could cause actual results to differ materially from those described in the forward-looking statements. Such factors, risks, uncertainties and assumptions include, but are not limited to, global economic fluctuations; rising inflationary pressures and interest rates; the adverse impacts of the coronavirus, or COVID-19 pandemic; the Company's ability to successfully achieve its strategic initiatives; risks related to the Company's large cash balance relative to its market capitalization as a small public company; risks related to potential acquisitions or dispositions of businesses by the Company; the Company's ability to operate successfully as a company focused on its RPO business; risks related to fluctuations in the Company's operating results from quarter to quarter; the ability of clients to terminate their relationship with the Company at any time; competition in the Company's markets; the negative cash flows and operating losses that may recur in the future; risks relating to how future credit facilities may affect or restrict our operating flexibility; risks associated with the Company's investment strategy; risks related to international operations, including foreign currency fluctuations, political events, natural disasters or health crises, including the ongoing COVID-19 pandemic and the Russian invasion of Ukraine conflict; the Company's dependence on key management personnel; the Company's ability to attract and retain highly skilled professionals, management, and advisors; the Company's ability to collect accounts receivable; the Company's ability to maintain costs at an acceptable level; the Company's heavy reliance on information systems and the impact of potentially losing or failing to develop technology; risks related to providing uninterrupted service to clients; the Company's exposure to employment-related claims from clients, employers and regulatory authorities, current and former employees in connection with the Company's business reorganization initiatives, and limits on related insurance coverage; the Company's ability to utilize net operating loss carry-forwards; volatility of the Company's stock price; the impact of government regulations; and restrictions imposed by blocking arrangements. Additional information concerning these and other factors is contained in the Company's filings with the Securities and Exchange Commission. These forward-looking statements speak only as of the date of this document. The Company assumes no obligation, and expressly disclaims any obligation, to update any forward-looking statements, whether as a result of new information, future events or otherwise.

# Q4 2022: Consolidated Financial Results

US\$ in Millions, except EPS

	'+ / - <sup>(1)</sup>	CC <sup>(2)</sup>	QTD Q4 2022	QTD Q4 2021
Revenue	-	12.9%	\$43.6	\$50.1
	-	5.5%		
Adjusted net revenue	-	0.7%	\$22.2	\$22.3
	+	4.8%		
SG&A <sup>(3)(4)</sup>	+	11.6%	\$19.7	\$17.7
	+	18.0%		
Adjusted EBITDA	-	47.4%	\$2.4	\$4.6
	-	44.1%		
Net Income	-	97.0%	\$0.1	\$2.1
Basic EPS			\$0.02	\$0.70
Diluted EPS			\$0.02	\$0.67
Adjusted Diluted EPS <sup>(5)</sup>			\$0.33	\$1.02

<sup>(1)</sup> + / - indicates whether the caption was higher (+) or lower (-) than the comparison period.

<sup>(2)</sup> CC represents constant currency.

<sup>(3)</sup> Excludes stock compensation expense of \$0.5 million and \$0.6 million for the three months ended December 31, 2022 and 2021, respectively.

<sup>(4)</sup> For the three months ended December 31, 2022, SG&A excludes non-recurring expenses of \$0.3 million, and \$0.6 million of compensation expense related to acquisitions. For the three months ended December 31, 2021 SG&A excludes non-recurring expenses of \$0.3 million, and \$0.7 million of compensation expense related to acquisitions.

<sup>(5)</sup> Adjusted EBITDA and Adjusted Diluted EPS are non-GAAP financial measures. Please reference slide 13 of this presentation for a reconciliation of these non-GAAP measures.

# FY 2022: Consolidated Financial Results

US\$ in Millions, except EPS

				FY 2022	FY 2021
	'+ / - <sup>(1)</sup>		CC <sup>(2)</sup>		
Revenue	+	18.7%		\$200.9	\$169.2
	+	27.1%	CC		
Adjusted net revenue	+	45.6%		\$99.2	\$68.2
	+	52.9%	CC		
SG&A <sup>(3)(4)</sup>	+	42.5%		\$82.8	\$58.1
	+	49.3%	CC		
Adjusted EBITDA	+	63.3%		\$16.4	\$10.0
	+	75.4%	CC		
Net Income	+	120.9%		\$7.1	\$3.2
Basic EPS				\$2.37	\$1.11
Diluted EPS				\$2.27	\$1.07
Adjusted Diluted EPS <sup>(5)</sup>				\$3.38	\$2.04

<sup>(1)</sup> + / - indicates whether the caption was higher (+) or lower (-) than the comparison period.

<sup>(2)</sup> CC represents constant currency.

<sup>(3)</sup> Excludes stock compensation expense of \$2.3 million and \$2.4 million for the twelve months ended December 31, 2022 and 2021, respectively.

<sup>(4)</sup> For the twelve months ended December 31, 2022, SG&A excludes non-recurring expenses of \$0.7 million, and \$2.7 million of compensation expense related to acquisitions. For the twelve months ended December 31, 2021 SG&A excludes non-recurring expenses of \$0.7 million, and \$2.0 million of compensation expense related to acquisitions.

<sup>(5)</sup> Adjusted EBITDA and Adjusted Diluted EPS are non-GAAP financial measures. Please reference slide 14 of this presentation for a reconciliation of these non-GAAP measures.

# Q4 2022: Hudson Americas

US\$ in Millions

	'+ / - <sup>(1)</sup>	CC <sup>(2)</sup>	Q4 2022	Q4 2021
Revenue	-	12.1%	\$10.1	\$11.4
	-	11.8% CC		
Adjusted net revenue	-	12.0%	\$9.6	\$10.9
	-	11.7% CC		
SG&A <sup>(3)</sup>	+	11.5%	\$9.1	\$8.2
	+	12.7% CC		
Adjusted EBITDA <sup>(4)</sup>	-	80.0%	\$0.5	\$2.7
	-	79.8% CC		
Adjusted EBITDA, as a % of Adjusted net revenue			5.6%	24.7%

<sup>(1)</sup> + / - indicates whether the caption was higher (+) or lower (-) than the comparison period.

<sup>(2)</sup> CC represents constant currency.

<sup>(3)</sup> Excludes stock compensation expense and compensation expense related to acquisitions.

<sup>(4)</sup> Adjusted EBITDA and Adjusted Diluted EPS are non-GAAP financial measures. Please reference slide 13 of this presentation for a reconciliation of these non-GAAP measures.

# Q4 2022: Hudson Asia Pacific

US\$ in Millions, except EPS

	'+ / - <sup>(1)</sup>	CC <sup>(2)</sup>	Q4 2022	Q4 2021
Revenue	-	15.8%	\$27.1	\$32.2
	-	6.8% CC		
Adjusted net revenue	+	7.1%	\$8.6	\$8.0
	+	17.4% CC		
SG&A <sup>(3)</sup>	+	13.0%	\$6.3	\$5.6
	+	24.3% CC		
Adjusted EBITDA <sup>(4)</sup>	-	11.8%	\$2.1	\$2.4
	-	4.0% CC		
Adjusted EBITDA, as a % of Adjusted net revenue			24.6%	29.8%

<sup>(1)</sup> + / - indicates whether the caption was higher (+) or lower (-) than the comparison period.

<sup>(2)</sup> CC represents constant currency.

<sup>(3)</sup> Excludes stock compensation expense.

<sup>(4)</sup> Adjusted EBITDA and Adjusted Diluted EPS are non-GAAP financial measures. Please reference slide 13 of this presentation for a reconciliation of these non-GAAP measures.

# Q4 2022: Hudson Europe

US\$ in Millions

	'+ / - <sup>(1)</sup>	CC <sup>(2)</sup>	Q4 2022	Q4 2021
Revenue	-	0.1%	\$6.4	\$6.4
	+	14.2%		
Adjusted net revenue	+	16.7%	\$4.0	\$3.5
	+	33.3%		
SG&A <sup>(3)</sup>	+	18.7%	\$3.5	\$3.0
	+	35.8%		
Adjusted EBITDA <sup>(4)</sup>	+	8.2%	\$0.5	\$0.5
	+	22.2%		
Adjusted EBITDA, as a % of Adjusted net revenue			13.3%	14.4%

<sup>(1)</sup> + / - indicates whether the caption was higher (+) or lower (-) than the comparison period.

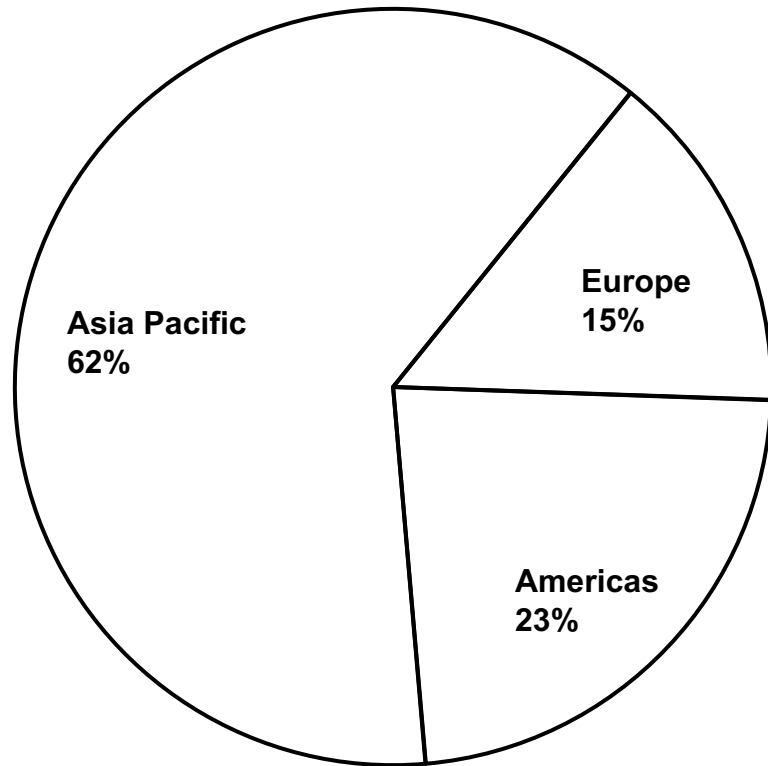
<sup>(2)</sup> CC represents constant currency.

<sup>(3)</sup> Excludes stock compensation expense.

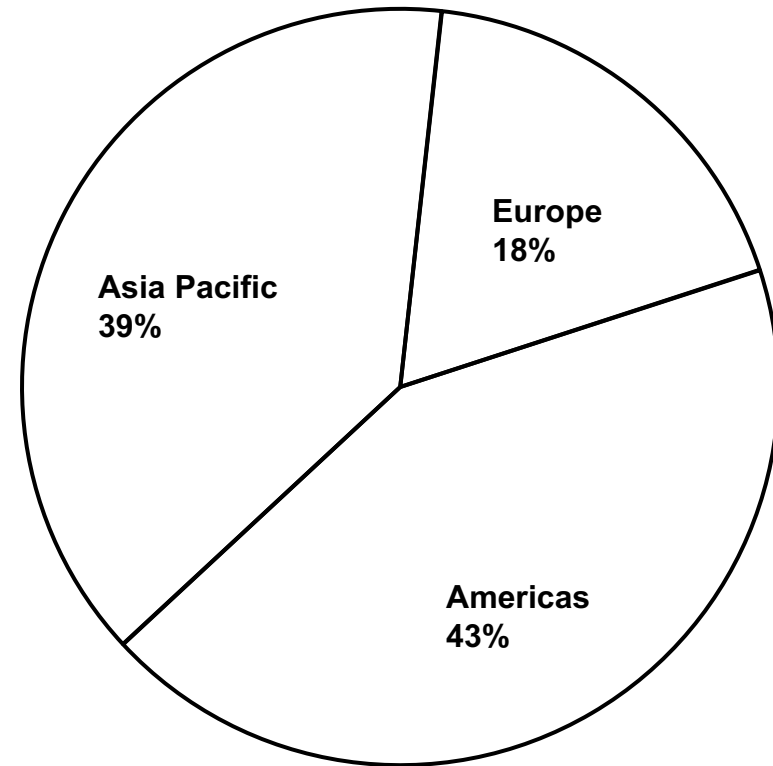
<sup>(4)</sup> Adjusted EBITDA and Adjusted Diluted EPS are non-GAAP financial measures. Please reference slide 13 of this presentation for a reconciliation of these non-GAAP measures.

# Q4 2022 Regional Split

## Revenue



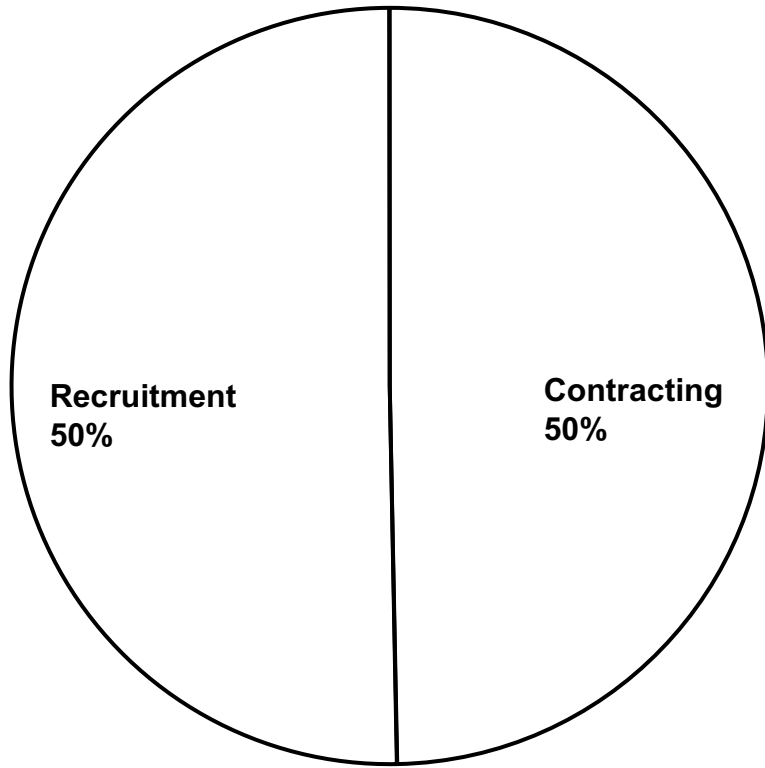
## Adjusted Net Revenue



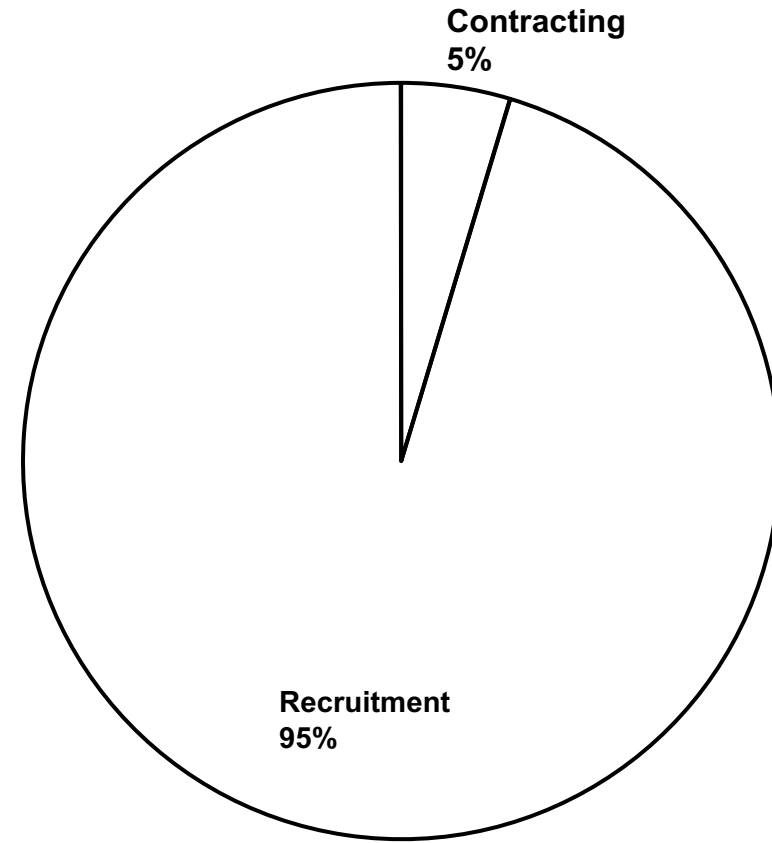


# Q4 2022 RPO Services Split

**Revenue**



**Adjusted Net Revenue**



# Balance Sheet: Selected Items

US\$ in Millions

	Q4 2022	Q4 2021
<b>Selected Assets</b>		
Cash	\$27.1	\$21.7
Restricted Cash	\$0.4	\$0.4
Accounts Receivable	\$26.3	\$25.7
<b>Shareholders' Equity</b>		
Stockholders' Equity	\$45.8	\$39.3
<b>Working Capital</b>		
Current Assets	\$55.5	\$49.2
Current Assets ex-cash	\$28.4	\$27.5
Current Liabilities	\$21.1	\$19.7
Working Capital	\$34.4	\$29.5
Working Capital ex-cash	\$7.3	\$7.8

# 2022: Cash Flow Summary

*US\$ in Millions*

	QTD		YTD		QTD		YTD	
	Dec-22		Dec-22		Dec-21		Dec-21	
Net income	\$	0.1	\$	7.1	\$	2.1	\$	3.2
Depreciation and amortization		0.4		1.4		0.3		0.6
Provision for doubtful accounts		—		—		0.1		0.1
Benefit from deferred income taxes		—		(0.2)		—		(0.4)
Stock-based compensation		0.5		2.3		0.6		2.4
Change in accounts receivable		4.0		(2.1)		(3.3)		(11.7)
Change in prepaid and other assets		0.5		(0.6)		—		(0.4)
Change in accounts payable and other liabilities		(1.2)		1.6		1.9		8.6
<b>Cash provided by operations</b>		<b>4.4</b>		<b>9.5</b>		<b>1.7</b>		<b>2.5</b>
Capital expenditures		(0.1)		(0.5)		(0.1)		(0.3)
<b>Free cash flow</b>		<b>4.3</b>		<b>8.9</b>		<b>1.5</b>		<b>2.2</b>
Cash paid for acquisitions, net of cash acquired		—		(0.8)		(6.0)		(6.0)
Payments for business acquisition liabilities		—		(0.6)		—		—
Purchase of treasury stock		—		(1.1)		—		—
Cash paid for net settlement of employee restricted stock units		—		(0.3)		—		—
Effect of exchange rates		0.5		(0.7)		0.1		(0.3)
<b>Change in cash, cash equivalents, and restricted cash</b>	<b>\$</b>	<b>4.7</b>	<b>\$</b>	<b>5.4</b>	<b>\$</b>	<b>(4.4)</b>	<b>\$</b>	<b>(4.1)</b>

# Appendix

# Reconciliation of Non-GAAP Financial Measures

Q4 2022 QTD	Americas	Asia Pacific	Europe	Corporate	Total	Q4 2021 QTD	Americas	Asia Pacific	Europe	Corporate	Total
Revenue	\$ 10.1	\$ 27.1	\$ 6.4	\$ —	\$ 43.6	Revenue	\$ 11.4	\$ 32.2	\$ 6.4	\$ —	\$ 50.1
Adjusted net revenue <sup>(1)</sup>	\$ 9.6	\$ 8.6	\$ 4.0	\$ —	\$ 22.2	Adjusted net revenue <sup>(1)</sup>	\$ 10.9	\$ 8.0	\$ 3.5	\$ —	\$ 22.3
Net income					\$ 0.1	Net income					\$ 2.1
Provision for income taxes					0.7	Benefit from income taxes					0.6
Interest income, net					(0.1)	Interest income, net					—
Depreciation and amortization					0.4	Depreciation and amortization					0.3
EBITDA (loss) <sup>(2)</sup>	\$ (0.6)	\$ 1.7	\$ 0.5	\$ (0.6)	\$ 1.0	EBITDA (loss) <sup>(2)</sup>	\$ 1.6	\$ 1.9	\$ 0.4	\$ (0.9)	\$ 3.0
Non-operating expense (income), including corporate administration charges	0.2	0.2	(0.1)	(0.5)	(0.1)	Non-operating expense (income), including corporate administration charges	0.2	0.4	0.1	(0.6)	—
Stock-based compensation expense	0.2	0.1	0.1	0.2	0.5	Stock-based compensation expense	0.2	0.1	0.1	0.3	0.6
Non-recurring items	0.1	—	—	0.2	0.3	Non-recurring items	—	—	—	0.3	0.3
Compensation expense related to acquisitions <sup>(3)</sup>	0.6	—	—	—	0.6	Compensation expense related to acquisitions <sup>(3)</sup>	0.7	—	—	—	0.7
Adjusted EBITDA (loss) <sup>(2)</sup>	\$ 0.5	\$ 2.1	\$ 0.5	\$ (0.7)	\$ 2.4	Adjusted EBITDA (loss) <sup>(2)</sup>	\$ 2.7	\$ 2.4	\$ 0.5	\$ (0.9)	\$ 4.6

<sup>(1)</sup> Represents Revenue less direct contracting costs and reimbursed expenses.

<sup>(2)</sup> EBITDA is a Non-GAAP measure defined as earnings before interest, income taxes, depreciation and amortization. Adjusted EBITDA is a Non-GAAP measure defined as earnings before interest, income taxes, depreciation and amortization, non-operating income, stock-based compensation expense, and other items such as non-recurring severance and professional fees.

## Per Diluted Share Three Months Ended

	December 31, 2022	December 31, 2021
Net income	\$ 0.02	\$ 0.67
Non-recurring items (after tax)	0.10	0.10
Compensation expense related to acquisitions (after tax) <sup>(3)</sup>	0.20	0.25
Adjusted net income per diluted share <sup>(4)</sup>	\$ 0.33	\$ 1.02

<sup>(3)</sup> Represents compensation expense payable per the terms of the Coit acquisition, including a promissory note for \$1.35 million payable over three years, and \$500k of the Company's common stock vesting over 30 months, as well as earn out payments. In addition, in 2022 represents compensation expense payable in the form of a CFO retention payment per the terms of the Karani acquisition.

<sup>(4)</sup> Adjusted net income or loss per diluted share is a Non-GAAP measure defined as reported net income or loss per diluted share before items such as acquisition-related costs and non-recurring severance and professional fees after tax that is presented to provide additional information about the company's operations on a basis consistent with the measures which the company uses to manage its operations and evaluate its performance. Management also uses these measurements to evaluate capital needs and working capital requirements. Adjusted net income or loss per diluted share should not be considered in isolation or as a substitute for net income or loss per diluted share and other income or cash flow statement data prepared in accordance with generally accepted accounting principles or as a measure of the company's profitability or liquidity. Further, Adjusted net income or loss per diluted share as presented above may not be comparable with similarly titled measures reported by other companies.

# Reconciliation of Non-GAAP Financial Measures

2022 FY	Americas	Asia Pacific	Europe	Corporate	Total	2021 FY	Americas	Asia Pacific	Europe	Corporate	Total
Revenue	\$ 51.6	\$ 118.1	\$ 31.1	\$ —	\$ 200.9	Revenue	\$ 28.8	\$ 118.6	\$ 21.8	\$ —	\$ 169.2
Adjusted net revenue <sup>(1)</sup>	\$ 49.0	\$ 34.3	\$ 15.9	\$ —	\$ 99.2	Adjusted net revenue <sup>(1)</sup>	\$ 27.1	\$ 28.6	\$ 12.5	\$ —	\$ 68.2
Net income					\$ 7.1	Net income					\$ 3.2
Provision for income taxes					2.3	Benefit from income taxes					1.1
Interest income, net					(0.1)	Interest income, net					—
Depreciation and amortization					1.4	Depreciation and amortization					0.6
EBITDA (loss) <sup>(2)</sup>	\$ 4.9	\$ 7.3	\$ 1.5	\$ (2.9)	\$ 10.8	EBITDA (loss) <sup>(2)</sup>	\$ 1.8	\$ 5.5	\$ 1.0	\$ (3.4)	\$ 4.9
Non-operating expense (income), including corporate administration charges	0.7	1.2	0.3	(2.2)	—	Non-operating expense (income), including corporate administration charges	0.4	1.4	0.3	(2.0)	0.1
Stock-based compensation expense	0.7	0.3	0.3	1.0	2.3	Stock-based compensation expense	0.6	0.3	0.2	1.3	2.4
Non-recurring items	0.3	0.1	—	0.3	0.7	Non-recurring items	—	—	—	0.6	0.7
Compensation expense related to acquisitions <sup>(3)</sup>	2.7	—	—	—	2.7	Compensation expense related to acquisitions <sup>(3)</sup>	2.0	—	—	—	2.0
Adjusted EBITDA (loss) <sup>(2)</sup>	\$ 9.3	\$ 8.8	\$ 2.0	\$ (3.7)	\$ 16.4	Adjusted EBITDA (loss) <sup>(2)</sup>	\$ 4.7	\$ 7.2	\$ 1.6	\$ (3.4)	\$ 10.0

<sup>(1)</sup> Represents Revenue less direct contracting costs and reimbursed expenses.

<sup>(2)</sup> EBITDA is a Non-GAAP measure defined as earnings before interest, income taxes, depreciation and amortization. Adjusted EBITDA is a Non-GAAP measure defined as earnings before interest, income taxes, depreciation and amortization, non-operating income, stock-based compensation expense, and other items such as non-recurring severance and professional fees.

## Per Diluted Share Twelve Months Ended

	December 31, 2022	December 31, 2021
Net income	\$ 2.27	\$ 1.07
Non-recurring items (after tax)	0.23	0.22
Compensation expense related to acquisitions (after tax) <sup>(3)</sup>	0.88	0.75
Adjusted net income per diluted share <sup>(4)</sup>	\$ 3.38	\$ 2.04

<sup>(3)</sup> Represents compensation expense payable per the terms of the Coit acquisition, including a promissory note for \$1.35 million payable over three years, and \$500k of the Company's common stock vesting over 30 months, as well as earn out payments. In addition, in 2022 represents compensation expense payable in the form of a CFO retention payment per the terms of the Karani acquisition.

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**Thank You!**