#### **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 8-K CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 Date of Report (Date of earliest event reported): September 14, 2023 **HUDSON GLOBAL, INC.** (Exact name of registrant as specified in charter) Delaware 001-38704 59-3547281 (State or other jurisdiction of incorporation) (Commission File Number) (I.R.S. Employer Identification No.) 53 Forest Avenue, Suite 102 Old Greenwich, CT 06870 (Address of Principal Executive Offices) Registrant's telephone number, including area code (475) 988-2068 N/A (Former name or former address, if changed since last report) Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions: Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) 0 Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) 0 Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c) 0 Securities registered pursuant to Section 12(b) of the Act: Name of each exchange on which registered Title of each class Trading Symbol(s) Common Stock, \$0.001 par value The NASDAQ Stock Market LLC

Indicate by check mark whether the Registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this

The NASDAQ Stock Market LLC

Preferred Share Purchase Rights

chapter).

Emerging growth company  $\square$ 

If an emerging growth company, indicate by check mark if the Registrant has the Exchange Act. $\hfill\Box$	s elected not to use the extended transition	n period for complying with any new or re	complying with any new or revised financial accounting standards provided pursu					
the Exchange Act. □								

#### ITEM 7.01. REGULATION FD DISCLOSURE.

Pursuant to Regulation FD, Hudson Global, Inc. (the "Company") hereby furnishes the presentation and investor fact sheet that the Company will make available on or after September 14, 2023, relating to the Company's business and operations.

The information furnished by the Company pursuant to this item, including Exhibits 99.1 and 99.2, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, (the "Exchange Act") or otherwise subject to the liability of that section, and shall not be deemed to be incorporated by reference into any Company filing under the Securities Act of 1933, as amended, or the Exchange Act, regardless of any general incorporation language in such filing.

#### ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits

#### EXHIBIT NUMBER DESCRIPTION

- 99.1 <u>Investor Presentation made available on or after September 14, 2023</u>
- 99.2 <u>Investor Fact Sheet made available on or after September 14, 2023</u>

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

HUDSON GLOBAL, INC. (Registrant)

By:

/s/ JEFFREY E. EBERWEIN Jeffrey E. Eberwein Chief Executive Officer

Dated: September 14, 2023



## HUDSON GLOBAL ... a leading global total talent solutions prov

Nasdaq: HSON



## Investor Presentation

SEPTEMBER

## Forward-Looking Statements

This presentation contains statements that the Company believes to be "forward-looking statements" within the meaning of Se 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the P Securities Litigation Reform Act of 1995. All statements other than statements of historical fact included in this press reli including statements regarding the Company's future financial condition, results of operations, business operations and bus prospects, are forward-looking statements. Words such as "anticipate," "estimate," "expect," "project," "intend," "pre "believe" and similar words, expressions and variations of these words and expressions are intended to identify forward-lo statements. All forward-looking statements are subject to important factors, risks, uncertainties, and assumptions, including inc and economic conditions that could cause actual results to differ materially from those described in the forward-looking statem Such factors, risks, uncertainties and assumptions include, but are not limited to, global economic fluctuations; rising inflation pressures and interest rates; the adverse impacts of the coronavirus, or COVID-19 pandemic; the Company's ability to succes achieve its strategic initiatives; risks related to potential acquisitions or dispositions of businesses by the Company; the Comp ability to operate successfully as a company focused on its RPO business; risks related to fluctuations in the Company's operate results from quarter to quarter; the loss of or material reduction in our business with any of the Company's largest customer: ability of clients to terminate their relationship with the Company at any time; competition in the Company's markets; the neg cash flows and operating losses that may recur in the future; risks relating to how future credit facilities may affect or restric operating flexibility; risks associated with the Company's investment strategy; risks related to international operations, incliforeign currency fluctuations, political events, natural disasters or health crises, including the ongoing COVID-19 pandemic an Russian invasion of Ukraine conflict; the Company's dependence on key management personnel; the Company's ability to attrac retain highly skilled professionals, management, and advisors; the Company's ability to collect accounts receivable; the Comp ability to maintain costs at an acceptable level; the Company's heavy reliance on information systems and the impact of poter losing or failing to develop technology; risks related to providing uninterrupted service to clients; the Company's exposu employment-related claims from clients, employers and regulatory authorities, current and former employees in connection wit Company's business reorganization initiatives, and limits on related insurance coverage; the Company's ability to utilize net open

ioss carry-iorwards, voiatility of the Company's stock price; the impact of government regulations, restrictions imposed by bio arrangements; and a material weakness in our internal control over financial reporting that could have a significant adverse effective our business and the price of our common stock. Additional information concerning these, and other factors is contained in Company's filings with the Securities and Exchange Commission. These forward-looking statements speak only as of the date of document. The Company assumes no obligation, and expressly disclaims any obligation, to update any forward-looking statements are result of new information, future events or otherwise.

#### HUDSON GLOBAL

## Hudson Global at a Glance

- ► Hudson Global, Inc. (Nasdaq: HSON) ("Hudson Global" or "the Company") owns Hudson RPO, a pure-play Total Talent Solutions provider
- ► Nasdaq-listed; spun-off from Monster.com in 2003
- ► Strong financial position: \$23.0<sup>(3)</sup> million of cash and \$303<sup>(4)</sup> million of usable NOL carryforwards
- ► Stock buyback: completed a \$10 million program & initiated a new \$5 million program on 8/8/23; shares outstanding reduced by approximately 12% since 12/31/18
- ▶ Owner mindset: board and management own approximately 17%<sup>(6)</sup> of total shares outstanding and expect to own more over time
- Maximizing stockholder value: through internal investments in our growing, high-margin RPO business, bolt-on acquisitions, and stock buybacks

\$mm, e	except	per	share	amounts
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Stock Price <sup>(2)</sup>			\$	22.15			
Shares Outstandii	ng <sup>(5)</sup>		2.8M				
Market Capitalizat	ion <sup>(2)</sup>		\$62.5M				
Cash <sup>(3)</sup>				\$23.0			
Debt <sup>(3)</sup>				\$0.0			
Usable NOL Carry	forward <sup>(4</sup>	)		\$303			
# of Employees <sup>(7)</sup>				1,220			
# of Countries				14			
\$mm	2019	2020	2021	2022			
Revenue	\$93.8	\$101.4	\$169.2	\$200.9			
Adj Net Revenue	\$43.6	\$39.1	\$68.2	\$99.2			
Adj EBITDA- RPO <sup>(1)</sup>	\$4.5	\$2.9	\$13.5	\$20.1			
% of Adj Net Revenue	10.4%	7.5%	19.8%	20.3%			
Corp Costs <sup>(1)</sup>	\$4.1	\$3.3	\$3.4	\$3.7			
corp costs							

20

Q3 202

Annour

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plan (fo

comple

\$10 mil

authoriz

2015)

recruitment

## HUDSON GLOBAL

2015 BoD implemented

## Hudson Global: Our History

\$3.4M

1999 – 2001: Hudson Global originated from 67 acquisitions made by TMP Worldwide, which later became Monster Wol Inc. (i.e., Monster.com)

2003: Monster distributed shares of Hudson Global to its stockholders, creating a new, independent, publicly held compa 2003-2013: Poor business structure and very poor leadership led to poor operating and financial performance

## The new Hudson Global - focused on expanding its global RPO busines

into tech sector;

actablished office

that serves

#### 2013-2014 2015-2018 2019 2020 2021 2022 2013 - 2014 Current 2015 Announced a 2019 Completed **Expanding Through Acquisitions** CEO, Jeff Eberwein, \$10M share tender offer for invested in HSON purchase plan 7.7% of total 2020 Acquired 2021 Acquired 2022 Acquired (completed by shares shares and gained Coit Group, a Karani, LLC, a Hunt & Badge shareholder 6/30/23) outstanding at a San Francisco-Chicago-Expanded representation on the purchase price of based RPO headquartered Hudson RPO's \$15 per share Board to improve 2016 Paid two cash provider, to recruiting footprint further performance dividends totaling expand further services provider into the India

Q3 & Q4, 2019

<sup>(1)</sup> Adjusted EBITDA and Corporate Costs are non-GAAP measures. Reconciliations of non-GAAP measures can be found in the appendix to this presentation.

<sup>(2)</sup> As of August 31, 2023. Market Capitalization defined as Shares Outstanding times Stock Price

<sup>(3)</sup> As of June 30, 2023. Cash includes \$0.4m of restricted cash. Debt excludes operating lease obligations

<sup>(4)</sup> As of December 31, 2022 as disclosed in 2022 Form 10-K. NOL carryforward is for U.S. federal and state tax expense.

<sup>(5) 2.8</sup> million shares outstanding as of July 31, 2023. Does not include unissued or unvested RSUs.

<sup>(6)</sup> Includes unvested share units and share units that will be issued up to 90 days after a director's/officer's separation from service.

<sup>(7)</sup> As of June 30, 2023.

a series of measures designed to enhance stockholder rights including:

- · Declassified the Board directors elected annually
- · Allowed stockholders to call special meetings Eliminated all
- supermajority voting requirements
- Allowed stockholders to act by written consent
- Eliminated cash compensation to the Board
- Implemented a plan to protect valuable NOL asset

2015 - 2018 BoD initiated a strategic review to enhance stockholder value with a focus on selling non-core businesses; completed three divestitures to exit the agency recruitment business and focus on global RPO business

GIUWUI III REO profits and reductions in over into profitability

Corporate Costs enabled Hudson Global to cross

established office in San Francisco

шашу **0.**э.based customers from its operations in India and the Philippines

market with an array of impressive deep client relationships with notable multinational companies

2020 Purchased 8.8% of total shares outstanding in two block trades at a purchase price of \$8.63 per share

## What is Recruitment Process Outsourcing (RPO

RPO is in the Business Services sector and part of the Business Process Outsourcing ("BPO") and Human Capital Management ("HCM") subsectors

RPO involves an employer utilizing an external service provider to perform all or part of its recruitme processes, often replacing work performed by external recruitment agencies and/or in-house teams

## RPO vs. Traditional Recruiting

RPO

Personnel can be located onsite at the client's offices or offsite centralized facilities

Offshore, shared-service facilities perform work for multiple clients in multiple time zones

Supplies its own staff, methodologies, technology, and analytics

Assumes ownership of talent solution design and management of recruitment process

Offers enterprise-wide and proje based solutions and optimizes client's talent procurement proc

Services are aligned wit client's long-term objectives and strategic growth plans

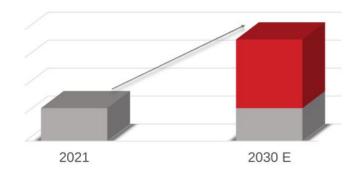
Implements an end-to-e recruitment solution, of efficiencies and value

Assumes client's staff and work w their technology platform and take responsibility for the results

HUDSON GLOBAL

## RPO – a Fast Growing Market<sup>(1)</sup>

## Estimated Growth for Global RPO Market



13.9%

**CAGR** 

From 2021 - 2030





RPO market by Industry



 On-demand RPO segment contributed approx. 80% of the total market revenues Leading industries: IT and telecommunication (28% market share in 2021), ITeS & BPO and

 Dominated by North America the total market revenue in 2021

- in 2020. Estimated to retain its dominant position in the market throughout the forecast period.
- End-to-end RPO segment is projected to grow with the highest CAGR of about 14.3% during the forecast period.
- BFSI segments require large workforce and massive recruitment; expected to retain the leading position throughout the forecast period.
- Fastest growing: Healthcare and e-commerce segments are projected to register the highest growth in the market during the forecast period of 17% and 16.2% respectively.
- North America is among the firs adopters of RPO services with s penetration in small and mediun as large enterprises.
- North America expected to hold dominant position throughout the period.

#### HUDSON GLOBAL

 https://www.researchandmarkets.com/reports/5641387/recruitment-process-outsourcing-rpo-market?utm\_source=Cl&utm\_medium=PressF +Global+Recruitment+Process+Outsourcing+(RPO)+Market+to+Grow+by+13.9%25+Annually+Through+2030&utm\_exec=como322prd

## RPO Model vs. Recruitment Agency Model

- ► The RPO industry market worldwide accounted for revenue of \$6.9B in 2019; projected to expand at a CAGR of 1: from 2021 to 2030 (1)
- We believe the RPO industry is taking share from traditional recruitment agencies for the reasons below:

## Factor

## **RPO Model**

## **Recruitment Agency Model**

ractor	RPO Model	Reciditifient Agency Model
Location of Service Provider	On-Site and Centers of Excellence	Never On-Site and No Centers of Excellence
Ownership of Recruitment Process	High	Low
Candidate Quality	Consistently Good	Uneven Consistency
Candidate Experience	High/Brand Ambassadors	Uneven
Proactive Recruitment	Strong/Maintain Talent Pools	Low
Cost to Client	Lower, especially as volume increases	High
Level of Client Engagement	Very High (Partnership)	Transactional
Duration of Relationship with Client	Long/Recurring	Transactional
Depth of Relationship with Client	Very Deep and Wide	Shallow/Transactional
Delivery Model	Client-Focused/Subject Matter Expertise	Role-Focused or Candidate-Focused
Pricing Model	Combination of fixed monthly management fees and variable fees	Purely Variable/Transactional
Length of Contract	Solution-based and typically multi-year with high renewal rates	Transactional
Recurring Revenues	High	Low
Initial Sales Process	Long	Short

#### HUDSON GLOBAL

https://www.researchandmarkets.com/reports/5641387/recruitment-process-outsourcing-rpo-market?utm\_source=Cl&utm\_medium=PressRelease&utm\_code=rrwmxk&utm\_campaign=1744226++Global+Recruitment+Process+Outsourcing+(RPO)+Market+to+Grow+by+13.9%25+Annually+Through+2030&utm\_exec=como322prd

## **Hudson RPO: Regional Market Observations**

## **AMERICAS**

## **ASIA-PACIFIC**

## **EMEA**

- ► Large market size
- ▶ Particularly strong in Technology, Life Sciences, Healthcare, and Financial Services
- Growing presence in Canada and Latin America, especially for large multinationals creating regional hubs
- Acquired Coit Group, a San Francisco-based RPO provider specializing in the technology sector
- ► Consistently ranked as a top RPO provider in APAC (1)
- Strong market adoption for RPO in Australia, China, HK, and Singapore and Hudson RPO has a very strong presence in these markets
  - Hudson's first ever RPO project was in 1999 for J&J in Australia and was one of the first RPO projects in history
- ► Growing rapidly in SE Asia via huh

- Ranked among the top F providers in EMEA (2)
- UK market is large and v developed
- ► Emerging market continental Europe growth from la multinationals benefiting from the US UK
- ► Darticularly etrong in

(October 2020)

- ► Acquired Karani, LLC, a Chicago-HQ recruiting services provider with clients in the US, but operations in India and the Philippines (October 2021)
- ► Small RPO or MSP companies in this region could become acquisition targets
- ► Center of Excellence in Tampa, FL

- in Singapore
- ▶ Expanded presence in SE Asia through local partnerships in Taiwan, Malaysia, Philippines, Thailand, Vietnam, and South Korea; partnerships allow Hudson RPO to embed teams in these countries as requested by clients
- ► Centers of Excellence in India, Manila, Philippines, and Shanghai, China
- Sciences, Financial
  Business Services,
  Consumer
- ► Smaller RPO or N companies in this recould become acquis targets
- ► Center of Excellence Edinburgh, Scotland

 $<sup>\</sup>underline{^{(1)}\,\text{https://www.hudsonrpo.com/newsroom/hro-today-bakers-dozen-apac/}}$ 

 $<sup>\</sup>underline{^{(2)}\,\text{https://www.hudsonrpo.com/newsroom/hro-today-bakers-dozen-emea/}}$ 

## Hudson RPO: Centers of Excellence (COEs)



HUDSON GLOBAL

## **Hudson RPO's Strengths**



- ▶ Professional Services comprehensive talent acquisition and total talent solutions employers needing mission-critical, professional talent
- ► Senior Management to Entry Level we partner with our clients at every level
- ▶ Mid-to-Large Sized Corporations focus on custom-built solutions for all of our clients
- ▶ Emerging Growth Companies we partner with clients at every stage of their growth/life cycl
- ▶ RPO to Total Talent Solutions grow current RPO solutions, build first generation R programs, and offer value-added talent solutions



- ▶ We focus on clients where acquiring and retaining top talent, and specialized talent, is the ! to business success
- ▶ Our clients partner with us based on value and outcomes given the critical importance of tal to their businesses and the customized nature of our solutions
- ▶ We immerse ourselves in our clients' culture, business, and needs so we can deliver the business creating valuable, long-term partnerships
- ▶ Subject Matter Expertise in each sector is a key differentiator in our client solutions
- ▶ Disciplined execution delivers efficiencies and effective outcomes to our clients
- ► We have a prestigious client portfolio and a high retention rate because we work diligently truly partner with our clients and we evolve our solutions to best support our clients' grov needs, and objectives



► Hudson RPO's global and regional leadership teams have deep expertise across Hun Capital solutions and have high tenure at Hudson RPO and on-site with our clients



- Hudson RPO's teams are committed to a culture of engaged leadership, disciplined executi and profitable growth
- Hudson RPO rates very favorably on service, performance, and results relative to competition as measured by independent client surveys done via SharedXpertise for the H Today's Baker's Dozen Program<sup>(1)</sup>
- ▶ Hudson RPO has been recognized on the Baker's Dozen List for thirteen consecutive years

(1) https://www.hudsonrpo.com/rpo-intelligence/recruitment-process-outsourcing/rpo-worldwide-implementation/

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## Customized Technology Enabled Solutions

Value in implementing Hudson RPO's HR solutions

Automate and Reduce Administration

Increase Recruiter Productivity

Accelerate Time-To-Fill

Reduce Cost-Per-Hire

Better & Faster Candidate Screening

Facilitate Collaborative Hiring

Improve Quality of Hire

**Enhanced Candidate Experience** 

Increased Process Compliance

**Enhanced Sales Offering** 

## **TalentMax**

# The Hudson RPO Tech Solution





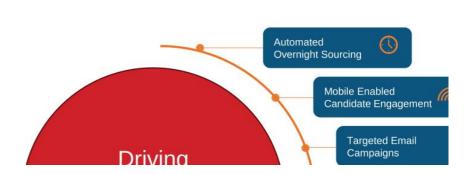
#### HUDSON GLOBAL

## Comprehensive Technology Enabled Solutions

Value in implementing Hudson RPO's HR solutions

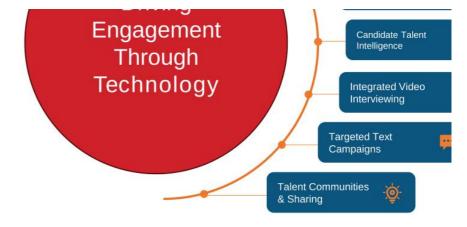
## **Hudson RPO's team:**

Works with all HR technologies



 Has deep knowledge of leading-edge technology tools

 Consults and advises clients every step of the process





# Financial Highlights

HUDSON GLOBAL

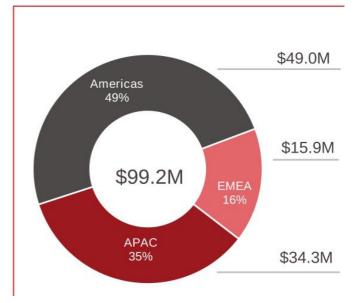
## Adjusted Net Revenue by Region

(Excludes cost pass-throughs of Contracting)

## Full Year 2021

# \$27.1M Americas 40% \$12.5M \$68.2M EMEA 18% \$28.6M

## Full Year 2022



#### HUDSON GLOBAL

## FY 2022 Financial Highlights

## FY 2022 exhibited strong growth vs. FY 2021

with revenue, adjusted net revenue, and adjusted EBITDA growing across all three regions

\$200.9M

Revenue

+18.7% from FY 2021 (1)

\$99.2M

Adjusted Net Revenue

+45.6% from FY 2021 (2)

\$3.38

Adjusted EPS (Non-GAAP)

vs \$2.04 in FY 2021

\$16.4M

Adjusted EBITDA (Non-GAAI

vs \$10.0M in FY 2021

- (1) 13.7% organic revenue growth excludes \$8.5M from the Karani and Hunt & Badge acquisitions.
- (2) 33.1% organic adjusted net revenue growth excludes \$8.5M from the Karani and Hunt & Badge acquisitions.

#### HUDSON GLOBAL

## 6M 2023 Financial Highlights

6M 2023 performance was affected by lower hiring activity particularly in the technology se activity in other sectors remains in line with expectations.

Continued to win new business; well positioned to respond to client needs going forward.

\$88.0M

Revenue

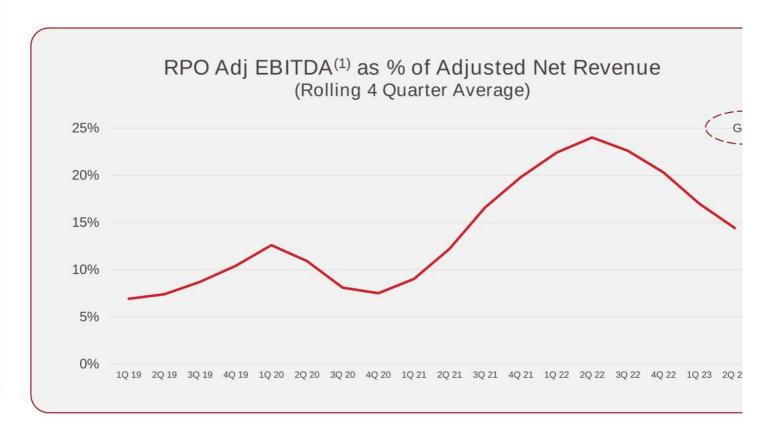
\$44.3M

Adjusted Net Revenue

\$0.58
Adjusted EPS (Non-GAAP)

\$3.8M Adjusted EBITDA (Non-GAAI

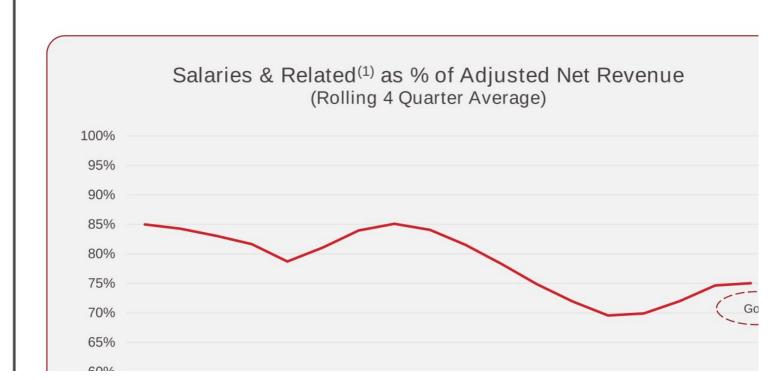
## Hudson RPO: Profit Margin Improvement



(1) Before corporate costs of Hudson Global.

#### HUDSON GLOBAL

## Hudson RPO: Salaries & Related Expenses



(1) Excludes non-recurring expenses.

#### HUDSON GLOBAL

## Hudson Global: U.S. Tax NOL Carryforward

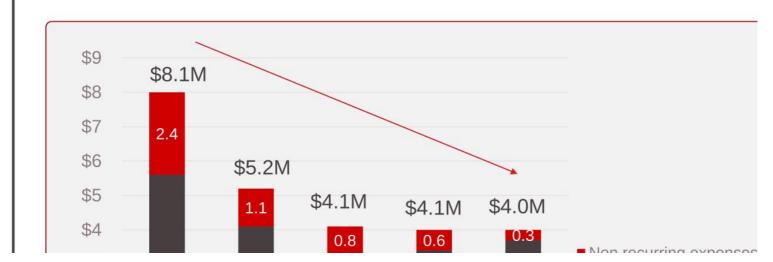
U.S. Tax NOL as of 12/31/2022	\$331M
U.S. Tax Usable NOL as of 12/31/2022	\$303M
U.S. Federal Statutory Tax Rate	21%
Potential Cash Taxes Saved	\$64M
Shares Outstanding <sup>(1)</sup>	2.8M
Potential Value Per Share (0% disc rate):	\$22.52

## **Additional Thoughts**

- ► Expiration schedule between now and 2037<sup>(2)</sup>
- ► HSON's large NOL increases the ROI on internal investments and acquisitions in U.S. given HSON can shield U.S. taxable income

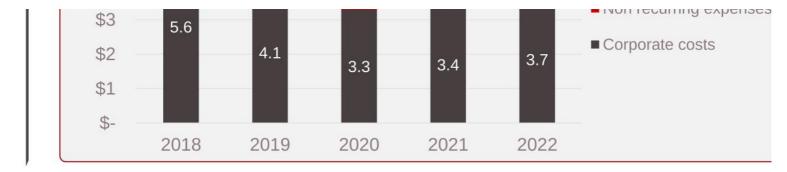
#### HUDSON GLOBAL

## Hudson Global: Significant Reduction in Corporate Cost



<sup>(1)</sup> Based on shares outstanding as of July 31, 2023.

<sup>(2)</sup> For losses incurred through December 31, 2017. NOLs generated after 2017 do not expire.





# Vision & Growth Strategy

HUDSON GLOBAL

## **Hudson Global's Vision and Mission**

## **Our VISION**

top RPO provider
of professional roles in the industry

**Our MISSION** 

Maximize value

# for our stockholders over the long term

#### HUDSON GLOBAL

## **Business Strategy**

## **Grow RPO**

- ► Global RPO market expected to grow at a CAGR of 13.9% from 2021 to 2030<sup>(1)</sup>
- ► Hudson RPO's goal is to exceed market growth rate (i.e., gain share)
  - · Superior service and delivery
  - Go deeper and broader with existing clients
  - Grow in existing markets and expand into new markets to support our clients' needs
  - Add new clients then "land and expand"
- ► Hudson RPO is investing in people and technology to accelerate its growth
- ▶ Leverage existing strong reputation by expanding marketing efforts, including social media and website

## Keep Overhead Expenses Low

- ▶ Reduced complexity left over from legacy businesses
- ▶ Both corporate and regional
- ▶ No impact on revenues or growth

## **Investigate Acquisition Opportuniti**

- ► Expand capabilities and capacity, not just growtl growth's sake
- ▶ Deepen geographic and/or sector presence
- ▶ Add new talent and skill sets
- ► Immediately accretive
- ▶ Utilize NOL

## Repurchase Stock

- ▶ Will be opportunistic/price sensitive
- Goal is to maximize long-term value per share, no "return cash"
- ▶ Balance with acquisition opportunities

 https://www.researchandmarkets.com/reports/5641387/recruibment-process-outsourcing-por-market?utm\_source=Cl&utm\_medium=PressRelease&utm\_code=rrwmxk&utm\_campaign=1744226 aGjobal-Macruitmenta-Bronzese-Culter uprion/MED/Marketshata-Expensival-13 (36% 24% Aprus) MacRuitment-2018 (it in a vera-conon) 272041.

#### HUDSON GLOBAL

## **Financial Goals**

# PROFITABILITY

▶ Grow profitability over time; turning profitable in mid-2019 was a watershed event in our Company's history



► Generate high returns on internal g projects





- ► Adjusted EBITDA margin goal of 25% of Adjusted Net Revenue at RPO level (i.e., pre Corporate Costs) vs. Q2 2023 rolling four quarters of 14.4%
  - Keep Corporate Costs low, even as profits from operating businesses grow
  - Adjusted EBITDA / Adjusted Net Revenue margins of mid-teens at the corporate level (i.e., after Corporate Costs)
- ► Maximize earnings per share ove long term through:
  - Growing revenue faster than leading to increasing Adjusted Et margins
  - Controlling overhead and other costs so these costs will decline percentage of revenue over time
  - Reducing share count the opportunistic stock repurchases

## Disciplined Acquisition Strategy

Focus on our core RPO business, or businesses complementary to RPO within H



## Characteristics of Potential Targets

- ► Easy to understand business complementary to existing Hudson business; cost and revenue synergies
- ► No start-ups or venture-type businesses
- ► Profitable, high margin, high growth
- ► Low/no capex and high FCF/high conversion (excluding cash used for we capital)
- ► Additional bolt-on/roll-up opportunities initial acquisition
- Existing operating management willing to at least initially

## Possible Examples:

- ► RPO: RPO bolt-ons for Hudson RPO, espe in Americas and EMEA
- ► HCM: businesses adjacent to/complement RPO, which could include MSP, Contrac Staffing, and Talent Advisory

(1) Human Capital Management, which includes RPO, MSP (Managed Service Provider), and other talent-related solutions businesses.

#### HUDSON GLOBAL

## Recent Acquisitions

## **Expanding Capabilities and Geographic Footprint**

## **COIT GROUP**

## **KARANI**

## **HUNT & BAD**

## October 2020

- Significantly expanded Hudson RPO's tech presence in the US; new Hudson office in San Francisco
- Established, profitable business with strong client base
- Coit's founders (Joe Belluomini and Tim Farrelly) became co-CEOs of Hudson RPO's newly formed Technology Group
- Combination of cash, shares, promissory note, and earn-out agreements

## October 2021

- Expanded Hudson RPO's global delivery capability by adding substantial presence in India and Philippines
- Strong partnerships supporting recruitment and staffing firms based in the US
- ► Large and growing client base supported by over 500 employees in India and 125 in the Philippines
- Expanded Hudson RPO's expertise in technology recruitment
- ► All current employees of Karani and its

## August 2022

- Expanded Hudson I footprint further into India recruitment mark
- ► Compliments Ka offerings with many po synergies between th companies
- Partners with compan all sizes, including known multinati across a variety of indu

subsidiaries joined Hudson RPO, except for owner and CEO who retired

 Combination of cash and promissory note

#### HUDSON GLOBAL

## **Hudson RPO Management Team**



CEO RPO APAC Kimberley Hubble

- ▶ 29 years in industry
- ▶ 29 years at Hudson RPO



CEO
RPO Americas & El
Darren Lancaster

- ▶ 25 years in industry
- ▶ 12 years at Hudson



Global Account
Director
Paula Nolan

- 24 years in industry
- ▶ 21 years at Hudson RPO



Hudson RPO Technology
Group Co-CEO

## Joe Belluomini

- ▶ 20 years in industry
- ➤ Joined Hudson RPO with acquisition of Coit Group



Hudson RPO Techno Group Co-CEO

## Tim Farrelly

- ▶ 20 years in industry
- Joined Hudson RPO v acquisition of Coit Gro

#### HUDSON GLOBAL

## Hudson Global: Corporate Management & Finance Team



Hudson Global
CEO and Director
Jeff Eberwein

- ► Chairman of the Board from 2015 to 2018
- ▶ 25 years of Wall Street experience
- ► Formed Lone Star Value Management in 2013
- Former portfolio manager at Soros Fund Management and Viking Global Investors
- Chairman of the Board at one other publicly traded



Hudson Global
CFO
Matt Diamond

- Formerly Vice President of Finance at Hudson Global to assuming CFO role
- ▶ 25 years of finance experience
- Served in variety of finance and control roles at Pepsil from 2001 to 2018
- ► Held director roles in Financial Reporting, Financial

► Certified Public Accountant



## Global Finance Director Seonaid MacMillan

- ► Started with Hudson in 2015
- ► Based in Glasgow heading up the Global Finance shared service function
- Previously worked in various Finance roles in UK and the Middle East
- ► FCCA qualified with 24 years of experience in various industries

## Hudson Global: Board of Directors (1)



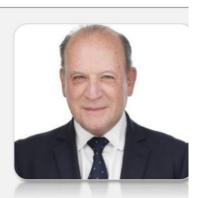
## Board Chair Mimi Drake

- Co-CEO of Permit Capital Advisors, LLC
- Served as Founding Board Member of 100 Women in Finance



<u>Director</u> Connia Nelson

- SVP & Chief HR Officer of LifeWay Christian Resources
- ► Former SVP Human Resources of Verizon Communications, Inc.



## Director Ian Nash

- ► Former CFO of Robert Walters PLC as well as Michael Page International PLC
- Serves as a director of several private companies

HUDSON GLOBAL

(1) Independent members.

## **ESG** Considerations

#### Environmental

▶ Committed to continuous improvement in managing the environmental impact of our business operations

#### Social

- "People-first" company with corporate policies in place and a strong global team of individuals that believe in diversity, equity and inclusion
- ▶ Global Diversity, Equality, and Inclusion ("DEI") Program, sponsored by the Division CEOs; this program is designed to:
  - Promote DEI initiatives within the Company such as launching training programs and diagnostic tools
  - Aid in partnering with our clients to accelerate their DEI recruitment, onboarding, sourcing, and branding efforts as well, helping them to be reflective of their global multicultural customer base
- ▶ Anti-harassment and non-discrimination training available company wide
- ► Employees' health and safety was our first priority during COVID-19

- ► Commitment to accountability and transparency
- ▶ Strive for diversity among board members, management, and employees
  - o Of 1,200 people employed worldwide, approximately 60% are female
  - o 50% of the Company's Board being diverse (by race, gender, and ethnic diversity combined)

## HUDSON GLOBAL

# **Appendix**

## HUDSON GLOBAL

## Reconciliation of Non-GAAP Financial Measures - 6M 2023 & 2022

(In thousands, unaudited)

								RPO				
For The Six Months Ended June 30, 2023		ericas	Asia Pacific		Europe		Business		Corporate		Total	
Revenue, from external customers	\$	17,841	\$	55,678	\$	14,450	\$	87,969	\$		\$	87,969
Adjusted net revenue, from external customers (1)	\$	17,243	\$	18,040	\$	9,064	\$	44,347	\$	_	\$	44,347
Net income	(C)							-		54.4	\$	93
Provision for income taxes												71
Interest income, net												(19
Depreciation and amortization												70
EBITDA (loss) (2)	\$	(896)	\$	3,565	\$	1,295	\$	3,964	\$	(1,806)		2,15
Non-operating expense (income), including corporate administration charges		339		604		66		1,009		(1,092)		(8
Stock-based compensation expense		257		121		128		506		350		85
Non-recurring severance and professional fees		105		1		124		230		411		64
Compensation expense related to acquisitions (3)		225				_		225		-		22
Adjusted EBITDA (loss) (2)	\$	30	\$	4,291	\$	1,613	\$	5,934	\$	(2,137)	\$	3,79

								RPO			
For The Six Months Ended June 30, 2022	_ A	mericas	_As	ia Pacific	E	Europe	E	Business	Cor	porate	Total
Revenue, from external customers	\$	29,026	\$	61,077	\$	18,537	\$	108,640	\$		\$ 108,640
Adjusted net revenue, from external customers (1)	\$	27,511	\$	17,387	\$	7,949	\$	52,847	\$	_	\$ 52,847
Net income											\$ 6,11
Provision for income taxes											1,31
Interest income, net											(
Depreciation and amortization											66
EBITDA (loss) (2)	S	4,705	\$	4,289	\$	698	\$	9,692	\$	(1,607)	8,08
Non anaratina avannea (incomo), includina cornerata administration charace		225		500		252		1 167		(1 100)	E (

reorroperating expense (income), including corporate auministration charges	333	500	202	4,450	(1,100)	- 31
Stock-based compensation expense	321	132	114	567	674	1,24
Non-recurring severance and professional fees	128	_		128	28	150
Compensation expense related to acquisitions (3)	1,411	_	_	1,411	_	1,41
Adjusted EBITDA (loss) (2)	\$ 6,900	\$ 5,001	\$ 1,064	\$ 12,965	\$ (2,014)	\$ 10,951

#### Per Diluted Share Six Months Ended

	June 30, 2	023	June 30, 2022		
Net income	\$	0.30	\$	1.95	
Non-recurring items (after tax)		0.20		0.05	
Compensation expense related to acquisitions (after tax) (4)		0.08		0.47	
Adjusted net income (5)	\$	0.58	\$	2.48	

Represents Revenue less the Direct contracting costs and reimbursed expenses caption on the Condensed Consolidated Statements of Operations.

(2) Non-GAMP earrings before interest, income taxes, and deprociation and amortization ("EBITDA") and nen-CAMP earrings before interest, income taxes, and deprociation and amortization ("EBITDA") and nen-CAMP earrings before interest, income taxes, and deprociation and amortization expenses, and other income taxes, and deprociation and expenses and evaluate explaints engineering expenses and evaluate explaints engineering expenses and evaluate explaints explaint explaints explaints explaints explaints explaints explaint explaints explaints

(3) Represents compensation expense payable per the terms of acquisition agreement

(4) Represents compensation expense payable per the terms of the Cost acquisition, including a promissory note for \$1.35 million payable over three years, and \$500k of the Company's common stock vesting over 30 months, as well as earn out payments. In addition, in 2022 represents compensation expense payable in the form payment per the terms of the Karani acquisition.

Adjusted net income or loss per diluted share are Non-GAAP measures defined as reported net income or loss and reported net income or loss per diluted share state in the Company varies to loss per diluted share and income or loss per diluted share and other income or loss and net income or loss per lated and the income or loss per diluted share and other income or loss and net income or loss and net income or loss and net income or loss and adjusted net income or loss per diluted share as presented companies with militarly little removative reported in accordance with generally accepted accounting principles or as measures of the Company's profitability or liquidity. Further, adjusted net income or loss and adjusted net income or loss per diluted share as presented companies with militarly little measures reported by other companies.

## Reconciliation of Non-GAAP Financial Measures - FY 2022

Reconciliation of Net Income to Adjusted EBITDA, Adjusted EBITDA-RPO, and Corporate Costs (In thousands, unaudited)

For The Year Ended December 31, 2022	Ar	nericas	As	ia Pacific	35	Europe	RPO E	Business_	Corp	orate	<u> </u>
Revenue, from external customers	_\$	51,639	\$	118,149	\$	31,129	\$	200,917	\$		_\$
Adjusted net revenue, from external customers (1)  Net income  Provision for income taxes	\$	48,990	\$	34,278	\$	15,942	\$	99,210	\$		\$
Interest income, net Depreciation and amortization EBITDA (loss) (2)	\$	4,877	\$	7,282	\$	1,501	\$	13,660	\$	(2,905)	-
Non-operating expense (income), including corporate administration charges Stock-based compensation expense		711 713		1,151 302		253 282		2,115 1,297		(2,155) 1,021	
Non-recurring severance and professional fees  Compensation expense related to acquisitions (3)		306 2,651		86		1		393 2,651		324	
Adjusted EBITDA (loss) (2)	\$	9,258	\$	8,821	\$	2,037	\$	20,116	\$	(3,715)	\$

Represents Revenue less the Direct contracting costs and reimbursed expenses caption on the Consolidated Statements of Operations.

Per Diluted Share

Represents compensation expense payable per the terms of acquisition agreer

	Twelve Months Ended					
Net income	Decem					
	\$	2.27				
Non-recurring items (after tax)		0.23				
Compensation expense related to acquisitions (after tax) (2)		0.88				
Adjusted net income (3)	\$	3.38				

#### HUDSON GLOBAL

## Reconciliation of Non-GAAP Measures - 2021

Reconciliation of Net Income to Adjusted EBITDA, Adjusted EBITDA-RPO, and Corporate Costs (In thousands, unaudited)

For The Year Ended December 31, 2021		RPO								
Tor the real Ended December 01, 2021	Americas	Asia Pacific	Europe	Business	Corporate	То				
Revenue, from external customers	\$ 28,797	\$ 118,597	\$ 21,813	\$ 169,207	\$ -	\$ 1				
Adjusted net revenue, from external customers (1)	\$ 27,087	\$ 28,561	\$ 12,509	\$ 68,157	\$ -	\$				
Net income						\$				
Provision for income taxes										
Interest income, net										
Depreciation and amortization										
EBITDA (loss) (2)	\$ 1,801	\$ 5,452	\$ 1,007	\$ 8,260	\$ (3,352)					
Non-operating expense (income),										
including corporate administration charges	386	1,399	331	2,116	(2,033)					
Stock-based compensation expense	556	324	246	1,126	1,298					
Non-recurring severance and professional fees	23	-	(5.)	23	637					
Compensation expense related to acquisitions (3)	1,969			1,969						
Adjusted EBITDA (loss) (2)	\$ 4,735	\$ 7,175	\$ 1,584	\$ 13,494	\$ (3,450)	\$				

<sup>(</sup>ii) Represents Revenue less the Direct contracting costs and reimbursed expenses caption on the Consolidated Statements of Operations.

Non-GAAP earnings before interest, income taxes, and depreciation and amortization ("EBITDA") and non-GAAP earnings before interest, income taxes, depreciation and amortization, non-operating (income) exper compensation expense, and other non-recurring severance and professional fees ("Adjusted EBITDA") are presented to provide additional information about the Company's operations on a basis consistent with the measures whi Company uses to manage its operations and evaluate its performance. Management also uses these measurements to evaluate capital needs and working capital requirements. EBITDA and Adjusted EBITDA should not be cons in isolation or as a substitute for operating income, cash flows from operating activities, and other income or cash flow statement data prepared in accordance with generally accepted accounting principles or as a measure Company's profitability or liquidity. Furthermore, EBITDA and Adjusted EBITDA as presented above may not be comparable with similarly titled measures reported by other companies.

<sup>&</sup>quot;Non-GAAP earnings before interest, income taxes, and depreciation and amortization ("BITDA") and non-GAAP earnings before interest, income taxes, depreciation and amortization, non-operating income, stock-based con expense, and other non-recurring expenses ("Adjusted EBITDA") are presented to provide additional information about the company's operations on a basis consistent with the measures which the company uses to manage its oper evaluate its performance. Management also uses these measurements to evaluate capital requirements. EBITDA and Adjusted EBITDA should not be considered in isolation or as a substitute for operating activities, and other income or cash flow statement data prepared in accordance with generally accepted accounting principles or as a measure of the company's profitability or liquidity. Furthermore, Et Adjusted EBITDA as presented above may not be comparable with similarly titled measures reported by other companies.

Net income Non-recurring items (after tax) Compensation expense related to acquisitions (after tax) (2) Adjusted net income (3)

	11200112011201110011001	lonths Ended	
60	Deceml	per 31, 2021	
500	\$	1.07	
		0.22	
200		0.75	
	\$	2 04	

Per Diluted Share

Per Diluted Share

#### HUDSON GLOBAL

## Reconciliation of Non-GAAP Measures - 2020

Reconciliation of Net Loss to Adjusted EBITDA, Adjusted EBITDA-RPO, and Corporate Costs (In thousands, unaudited)

For The Veer Ended December 21, 2020							RPO			
For The Year Ended December 31, 2020	Americas	Asia	a Pacific	Е	urope	Bu	isiness	Co	rporate	
Revenue, from external customers	\$ 10,866	\$	75,633	\$	14,949	\$	101,448	\$	(=)	\$
Adjusted net revenue, from external customers (1)	\$ 9,598	\$	19,814	\$	9,669	\$	39,081	\$	-	\$
Net loss										\$
Provision for income taxes										
Interest income, net										
Depreciation and amortization										
EBITDA (loss) (2)	\$ (1,044)	\$	2,877	\$	481	\$	2,314	\$	(2,992)	
Non-operating expense (income), including corporate administration charges and PPP loan forgiveness	(1,076)		1,002		(74)		(148)		(1,641)	
Stock-based compensation expense	88		60		6		154		583	
Non-recurring severance and professional fees	528		-		-		528		755	
Compensation expense related to acquisitions (3)	91		-	12	-		91			
Adjusted EBITDA (loss) (2)	\$ (1,413)	\$	3,939	\$	413	\$	2,939	\$	(3,295)	\$

<sup>(1)</sup> Represents Revenue less the Direct contracting costs and reimbursed expenses caption on the Consolidated Statements of Operations

<sup>&</sup>lt;sup>(3)</sup> Represents compensation expense payable per the terms of acquisition agreements.

	Twelv	e Months Ended	
<del></del> 8	Dec	ember 31, 2020	
Net loss	\$	(0.43)	
Non-recurring items (after tax)		(0.01)	
Compensation expense related to acquisitions (after tax) (1)		0.06	
Adjusted net loss (2)	\$	(0.38)	

#### HUDSON GLOBAL

## Reconciliation of Non-GAAP Measures - 2019

Reconciliation of Net Loss to Adjusted EBITDA, Adjusted EBITDA-RPO, and Corporate Costs (In thousands, unaudited)

Amoria	A	ia Danifia			RPO	·		
		701 1 0101110	-			-	orporate	_
\$13,5	65	\$ 61,438	\$	18,808	\$93,811	\$	-	\$
\$12,2	91	\$ 21,177	\$	10,098	\$43,566	\$	-	\$
								\$
								_
								20
\$	60	\$ 2,194	\$	84	\$ 2,338	\$	(4,252)	
5	63	957		544	2,064		(1,726)	
	26	102		8	136		825	
	\$13,5 \$12,2	\$13,565 \$12,291	\$13,565 \$ 61,438 \$12,291 \$ 21,177 \$ 60 \$ 2,194 563 957	\$13,565 \$ 61,438 \$ \$12,291 \$ 21,177 \$ \$ \$ 60 \$ 2,194 \$ 563 957	\$13,565 \$ 61,438 \$ 18,808 \$12,291 \$ 21,177 \$ 10,098 \$ 60 \$ 2,194 \$ 84 563 957 544	Americas         Asia Pacific \$13,565         Europe \$93,811           \$12,291         \$ 21,177         \$ 10,098           \$60         \$ 2,194         \$ 84         \$ 2,338           563         957         544         2,064	Americas         Asia Pacific         Europe         Business         Cc           \$13,565         \$ 61,438         \$ 18,808         \$93,811         \$           \$12,291         \$ 21,177         \$ 10,098         \$43,566         \$             \$ 60         \$ 2,194         \$ 84         \$ 2,338         \$           563         957         544         2,064	Americas         Asia Pacific         Europe         Business         Corporate           \$13,565         \$ 61,438         \$ 18,808         \$93,811         \$ -           \$12,291         \$ 21,177         \$ 10,098         \$43,566         \$ -           \$ 60         \$ 2,194         \$ 84         \$ 2,338         \$ (4,252)           563         957         544         2,064         (1,726)

<sup>(2)</sup> Non-GAAP earnings before interest, income taxes, and depreciation and amortization ("EBITDA") and non-GAAP earnings before interest, income taxes, depreciation and amortization, non-operating income, business reorganization stock-based compensation expense, and other non-recurring expenses ("Adjusted EBITDA") are presented to provide additional information about the company's operations on a basis consistent with the measures which the companage its operations and evaluate its performance. Management also uses these measurements to evaluate capital needs and working capital requirements. EBITDA and Adjusted EBITDA should not be considered in isolation or as a roperating income, cash flows from operating activities, and other income or cash flow statement data prepared in accordance with generally accepted accounting principles or as a measure of the company's profitability or liquidity. If EBITDA and Adjusted EBITDA as presented above may not be companable with similarly titled measures reported by other companies.

Non-recurring severance and professional fees	 .75	-	 71		 1,012	100
Adjusted EBITDA (loss) (2)	\$ 649	\$ 3,253	\$ 636	\$ 4,538	\$ (4,081)	\$

<sup>(1)</sup> Represents Revenue less the Direct contracting costs and reimbursed expenses caption on the Consolidated Statement of Operations.

 Per Diluted Share Twelve Months Ended

 December 31, 2019

 Net loss
 \$ (0.30)

 Non-recurring items (after tax)
 0.34

 Adjusted net income (2)
 \$ 0.04

<sup>(</sup>Panchage) Non-GAAP earnings before interest, income taxes, and depreciation and amortization ("EBITDA") and non-GAAP earnings before interest, income taxes, depreciation and amortization, non-operating income, stock-based compen and other non-recurring expenses ("Adjusted EBITDA") are presented to provide additional information about the company's operations on a basis consistent with the measures which the company uses to manage its operations operations. Management also uses these measurements to evaluate capital needs and working capital requirements. EBITDA and adjusted EBITDA should not be considered in isolation or as a substitute for operating income, operating activities, and other income or cash flow statement data prepared in accordance with generally accepted accounting principles or as a measure of the company's profitability or liquidity. Furthermore, EBITDA and adjusted above may not be comparable with similarly titled measures reported by other companies.



## Contact us

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37

## HUDSON GLOBAL

#### Hudson Global at a Glance

- Hudson Global, Inc. (Nasdaq: HSON) ("Hudson Global" or "the Company") owns Hudson RPO, a pure-play Total Talent Solutions
- Nasdaq-listed; spun-off from Monster.com in 2003
- Strong financial position: \$23.0(3) million of cash and \$303(4) million of usable NOL carryforwards
- Stock buyback: completed a \$10 million program & initiated a new \$5 million program on 8/8/23; shares outstanding reduced by approximately 12% since 12/31/18
- Owner mindset: board and management own approximately 17%(6) of total shares outstanding and expect to own more over time
- Maximizing stockholder value: through internal investments in our growing, high-margin RPO business, bolt-on acquisitions, and stock buybacks

(1) Adjusted EBITDA and Corporate Costs are non-GAAP measures. Reconciliations of non-GAAP	measures can be found i	n the appendix

Stock Price(2)					\$22.15
Shares Outstanding <sup>(5)</sup>					2.8M
Market Capitalization(2)					\$62.5
Cash <sup>(3)</sup>					\$23.0
Debt <sup>(3)</sup>					\$0.0
Usable NOL Carryforw	ard <sup>(4)</sup>				\$303
# of Employees <sup>(7)</sup>					1,220
# of Countries <sup>(7)</sup>					14
\$mm	2019	2020	2021	2022	LTN
Revenue	\$93.8	\$101.4	\$169.2	\$200.9	\$180.2
Adj. Net Revenue	\$43.6	\$39.1	\$68.2	\$99.2	\$90.7
Adj EBITDA-RPO <sup>(L)</sup>	\$4.5	\$2.9	\$13.5	\$20.1	\$13.3
% of Adj Net Revenue	10.4%	7.5%	19.8%	20.3%	14.49
Corp Costs <sup>(1)</sup>	\$4.1	\$3.3	\$3.4	\$3.7	\$3.8
Adj EBITDA <sup>(1)</sup>	\$0.5	\$(0.4)	\$10.0	\$16.4	\$9.2

#### **Business Strategy**

- Global RPO market expected to grow CAGR of 13.9% from 2021 to 2030(8)
- Hudson RPO's goal is to exceed market growth rate (i.e., gain share)
  - Superior service and delivery
  - · Go deeper and broader with existing clients
  - . Grow in existing markets and expand into new markets to support our clients' needs
  - · Add new clients then "land and expand"
- Hudson RPO is investing in people and technology to accelerate its growth(2)
- Leverage existing strong reputation by expanding marketing efforts, including social media and website

#### Keep Overhead Expenses Low

- Reduced complexity left over from legacy businesses
- Both corporate and regional
- No impact on revenues or growth

#### Investigate Acquisition Opportunities

- Expand capabilities and capacity, not just growth for growth's sake
- Deepen geographic and/or sector presence
- Add new talent and skill sets
- Immediately accretive
- Utilize NOL

\$mm, except per share amounts

#### Repurchase Stock

- Will be opportunistic/price sensitive
- Goal is to maximize long-term value per share, not just "return cash"
- Balance with acquisition opportunities

#### Disciplined Acquisition Strategy

#### Coit Group: October 2020

- ▶ Significantly expanded Hudson RPO's tech presence in the US; new Hudson office in San Francisco
- ► Established, profitable business with strong client base
- ► Coit's founders (Joe Belluomini and Tim Farrelly) became co-CEOs of Hudson RPO's formed newly Technology Group
- ► Combination of cash, shares, promissory note, and earn-out agreements

#### Karani: November 2021

- ► Expanded Hudson RPO's global delivery capability by adding substantial presence in India and Philippines
- ► Strong partnership with recruitment and staffing firms
- ► Large and growing client base supported by over 500 employees in India 125 in the and Philippines
- ► Expanded Hudson RPO's expertise in technology recruitment
- ► Combination of cash and promissory note

#### Hunt & Badge: August 2022

- ► Expanded Hudson RPO's footprint further into the India recruitment market
- ► Compliments Karani's offerings with many potential synergies between the two companies
- ► Partners with companies of all sizes, including wellknown

multinationals, across a variety of industries

#### Centers of Excellence



#### Contact Us:

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#### Factsheet - September 2023

## HUDSON GLOBAL

## RPO - a Fast Growing Market (1)

# **Estimated Growth for Global RPO Market** 2021 2030 E

**13.9**%

**CAGR** 

From 2021 - 2030

/5641387/recruitment-process-outsourcing-rpo-market?utm\_source=Cl&utm\_medium PO)+Market+to+Grow+by+13.9%25+Annually+Through+2030&utm\_exec=como322prd

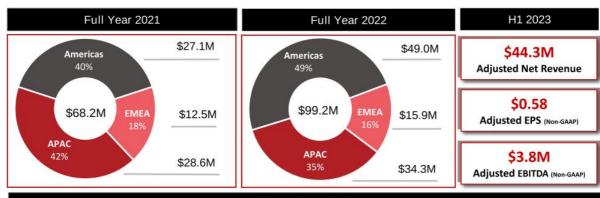
to this presentation.

10 As of August 32, 2023. Market Capitalization defined as Shares Outstanding times Stock Price.

10 As of August 32, 2023. Market Capitalization defined as Shares Outstanding times Stock Price.

10 As of December 31, 2022 as disclosed in 2022 Form 10-K. NOL carryforward is for U.S. Federal.

10 2.5 million shares outstanding as of July 31, 2023. Does not include unissued or unvested RSU includes unvested share units that will be issued up to 90 days after a director include unissued or unvested RSU.



#### **Financial Goals**

#### **PROFITABILITY**

Grow profitability over time; turning profitable in mid-2019 was a watershed event in our Company's history

#### INTERNAL GROWTH

Generate high returns on internal growth projects

## EBITDA MARGIN

- Adjusted EBITDA margin goal of 25% of Adjusted Net Revenue at RPO level (i.e., pre Corporate Costs) vs. Q2 2023 rolling four quarters of 14.4%
  - Keep Corporate Costs low, even as profits from operating
  - Adjusted EBITDA / Adjusted Net Revenue margins of mid-teens at the corporate level (i.e., after Corporate Costs)

## MAXIMIZE EPS

- Maximize EPS over the long term through:
   Growing revenue faster than costs, leading to increasing Adjusted EBITDA margins
   Controlling overhead and other fixed costs so these costs will
- decline as a percentage of revenue over time
- · Reducing share count through opportunistic stock repurchases

#### **Hudson RPO: Salaries & Related Expenses**



#### **Hudson RPO: Profit Margin Improvement**



#### **Hudson Global: Significant Reduction in Corporate Costs**



urring expenses. (2) Before corporate costs of Hudson Global.